

# Satellite Event Submission Form And Criteria



The Australia Week / G'Day USA Organising Committee is pleased to review your request to host a satellite event during Australia Week 2010.  
Please complete the submission form below and return to [david.pratt@dfat.gov.au](mailto:david.pratt@dfat.gov.au), please attach any relevant background documents  
With your submission form.

## ARE YOU A:

- Organization
- Musician / Performer
- Other (please explain) \_\_\_\_\_

## CONTACT NAME

## PHONE NUMBER

## FAX NUMBER

## EMAIL ADDRESS

## WEBSITE

## PLEASE DESCRIBE THE SCOPE OF THE EVENT YOU ARE LOOKING TO PRODUCE

## WHO IS YOUR TARGET AUDIENCE?

## PLEASE PROVIDE A BRIEF DESCRIPTION OF WHAT IS BEING FEATURED

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## **THE FOLLOWING CRITERIA MUST BE MET TO QUALIFY AS A SATELLITE EVENT**

- The event must be self-funded
- The event must be appropriate for the Australia Week program
- The event must be non-competitive with any other official Australia Week event
- The date of the event must be approved by the Australia Week Organising Committee

## **IF APPROVED AS A SATELLITE EVENT YOUR EVENT WILL RECEIVE:**

- Use of the G'Day USA logo – for invitations, press releases, and event collateral (subject to Steering Committee approval)
- Promotion of your event on the G'Day USA calendar and website
- A description of your event on G'Day USA website
- If desired one or more committee members to attend event if schedule permits
- Inclusion in G'Day USA press kits where relevant

Thank you very much for your submission.